

COMPANY NEWSLETTER



Our Company's Growth & Success in 2023–2024

As we enter the new financial year, we are thrilled to announce that our company has experienced significant growth and success in 2023–24.

Our hardworking team has successfully implemented new strategies and projects, increasing revenue and market share.

Top News

Leading the Way: The largest exporter of parboiled rice from West Bengal, India, in the last quarter.

Expanding Horizons: We're pleased to announce our presence in four new countries – **Ghana, Benin, Cameroon, and Togo** along with existing countries like India, Russia, Singapore, and Bangladesh.



Brand **Omaana** was launched in Palmolein oil in the eastern region of India.



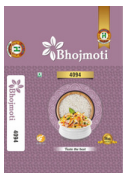
Dispatch from the Desk

This year, our business has achieved revenue growth, and market expansion marking a significant milestone in our journey. Alongside this remarkable progress, we have moved to a new **ERP system** powered by Microsoft Dynamics for tracking our accounting, and operations thus striving for continued success.

Achieved 2x growth in business from last year

Inside The Business

Product Diversification:
Introduced our product offerings of Odaana branded Soybean Oil and Sunflower Oil in India.



Product Expansion:
Expanded our product portfolio in West Bengal with the introduction of Bhojmoti branded Baskathi and 4094 rice varieties.

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